

# JACK TESCHNER

## PERSONAL DETAILS

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## WORK EXPERIENCE

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July 2022 - Jan 2023

**State Farm (Contract), Remote Location**  
**Ux Designer**

Worked closely with product partners to co-create experiences that produce simplified business processes for agents and customers. Helped with migration of work from sunset applications. (Sketch to Figma, Mural to UXPressia) Created new flows and clickable prototypes for On-demand Letters and Active & Inactive account page on Billing & Payments. Updated Ui's for Money Movement flow, StopPay and Billing Accounts to meet business requirements. Made sure all designs met with 1X brand standards to ensure design consistency across the enterprise.

July 2021 - July 2022

**Bank of America (Contract), New York, NY**  
**Ux Designer**

Working in Agile environment creating internal facing applications for bankers. Redesigning their CRM application as a MVP to be used in multiple lines of businesses for desktop and mobile with Sketch and Adobe CC. Created clickable prototypes to showcase functionality to stakeholders and product owners. Designed wireframes and spec sheets to hand over to developers over seas. Assisted in the creation of a design library and component library using Invision DSM.

June 2021

**General Motors (Contract), Remote Location**  
**Ux Designer**

Created sets of icons for each brand under GM ( Chevy, GMC, Buick and Cadillac ). Followed brand guidelines for each and made SVGs in Illustrator. Assisted in the creation of powerpoint decks to present and get feedback from stakeholders.

July 2019 - Jan 2020

**Rodan + Fields (Contract), San Francisco, CA**  
**Ux Designer**

Worked on the production of their Japanese e-commerce website. Produced over 100+ designs in first 2 weeks in Sketch. Worked across multiple timezones and supported the UX lead/ UX Director. Created high fidelity clickable prototypes used for user testing with Invision. Worked with Marketing team creating image assets and helped with the localization of website content. Created pixel perfect mid and high fidelity mocks with design specs for engineers to reference with Figma. Created presentations for newly designed pages and site map,

explaining the user flow for checkout process.

Jan 2019

**Identity Mind (General Assembly), San Francisco, CA**

*Ux/ Ui Apprentice*

Worked on a team to redesign the KYC product page to be mobile (iOS and Android) friendly. Created user-flows and ‘ personas after research to obtain a better understanding of customer’s needs. Led the design of low and high fidelity wireframes and created clickable prototypes using Figma and Invision.

May 2017 - Aug 2018

**TOTO Americas Holdings, San Francisco, CA**

*Showroom Coordinator/ In-house Graphic Designer*

Creating print & web ads, postcards, business cards, flyers and editing videos using Adobe Creative Suite and Final Cut Pro X. Customer service, sales of Washlets and organizing events. Projection mapping for the showroom and bathroom videos.

Dec 2016 - April 2017

**Uniqlo, San Mateo, CA**

*Visual Merchandiser*

Provided customer service, dressed mannequins, front of window displays, in store displays, made sure store matches current trend and company standard.

Aug 2014 - March 2015

**Kaplan Test Prep, New York, NY**

*Graphic Designer/ Ux/Ui Design intern*

Worked with a team of 3 designers in an Agile work environment. Created wireframes, constructed prototypes, made icons and filters that would be used in the redesign of the USMLE q-bank with Adobe Creative Suite, Sketch and Omnigraffle. Conducted research and implemented user testing with clickable prototype created using Html5 and Css.

2015-2022

**Free lance Graphic Design, New York, NY/ San Francisco, CA**

*Graphic Designer*

Using the Adobe Creative Suite and Sketch I have created multiple ads, logos, posters and t-shirts for local bands and small businesses. Marketing material for small companies for both print and web. Created banners for clients e-commerce website. Managing and updating websites to display current and relevant information.

Jan-Feb 2012

**Origin Digital, Weehawken, NJ**

*Graphic Design Intern*

Retouched photos and developed original icon sets used on their media platform using Adobe Photoshop and Illustrator. Logging and editing video footage of past events with Final Cut. Created QR codes for business cards.

**EDUCATION HISTORY**

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Fall 2009- Winter 2014

**Moravian College, Bethlehem, PA**  
B.A. Graphic Design

Dec 2018 - Feb 2019

**General Assembly, San Francisco, CA**  
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